

MONTHLY

BANGALORE BANNERGHATTA ROAD CAMPUS

NEWSLETTER

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“THE HUMBLE MAN IS THE
GREATEST AMONG MEN”

-SAINT KURIAKOSE ELIAS CHAVARA

Alta Vista 2024: Beyond the Norms

The event began with an introduction by the emcees, followed by an invocation dance and the lighting of the lamp. Sandhya H delivered a warm welcome address, and Dr. Rashmi Rai, the Head of Department, gave a speech. Chief Guest Mr. Tony Greg Joseph then took the stage, after which Jarvinia Emmeline unveiled the newsletter. Aman Singh and Anokha Sateesh Eloyza introduced Alta Vista, and the event concluded with a vote of thanks by Student Representative Rachit Verna.

The inauguration ceremony featured Mr. Varesh Chopra, Managing Director for the Middle East & South Asia at Globus Family of Brands, as the honored Chief Guest. The first round, "Press Play," tested teams' crisis management skills in a simulated media environment, with Mr. Shinod Akkaraparambil, Infographic Editor at The Times of India, serving as the judge.

Next, "Speed Showdown" was a fast-paced challenge that assessed participants' knowledge of the tourism industry. This non-judged round required individual participation, focusing on key industry facts and figures. In the third round, "Bid, Build, Boom," participants demonstrated their strategic thinking and business acumen through a board game simulation and a bidding exercise. Judges for this round included Mr. Ajay Lazarus Sumitra, Business Consultant at YAHWEH Software Solutions, and Mr. Rajat Saran, Director at Traaexplore.

The fourth round, "The Opulent Affair," required teams to research and present solutions to a case study related to the tourism industry.



This session was judged by Ms. Garima Pande, Co-Founder of BUKIT.travel and WanderingJane®, and Mr. Ranjan S Munchoor, Managing Director at Bigbee Experience Management Pvt Ltd. The final round, "Flight Forums," featured a debate on tourism topics, with Mr. Muralidas Menon, General Manager at Akasa Air, as the judge.

The event concluded with a valedictory ceremony, where the achievements of the participants were celebrated, with Mr. Tony Greg Joseph serving as the Chief Guest once again.

Ignis 3.0 2024

IGNIS 3.0, held on September 12th at Christ University, offered a dynamic platform for exploring entrepreneurship, technology, and innovation. The event featured a keynote by Mrs. Rashmi Rai on entrepreneurship and women empowerment, followed by a workshop on VFX led by Mr. Sarath Kumar N., and a panel discussion on entrepreneurship skills, AI, and sustainability.

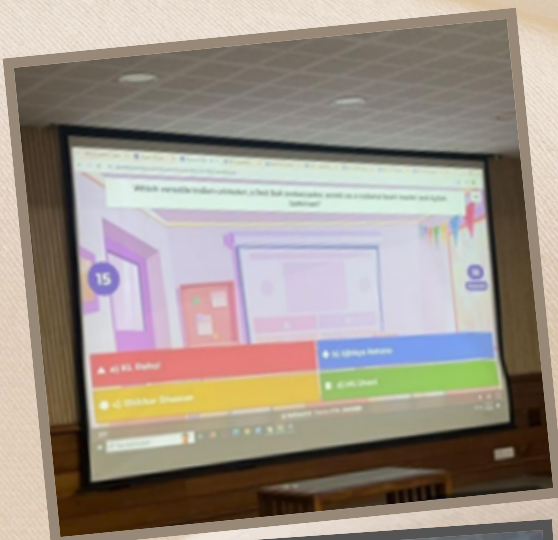
The main highlight was the Ideathon, where student teams tackled challenges like website design, merger negotiation, and reimagining Quibi, showcasing their innovation and problem-solving skills. The day concluded with a vote of thanks, celebrating the success of the event and its focus on learning and networking.



Kaun Banega Brandvati 2.0

Kaun Banega Brandvati 2.0, held on September 19th, was an intense and competitive event, starting with a welcome by emcees Pratiksha Prabhu and Vansh Setia, followed by the keynote from Dr. Arjun BS and the ceremonial lamp lighting.

The event featured multiple rounds, with 32 participants advancing from Round 1 to the Red Bull Round. Aahan led the early rounds, while Rishit shone in the "Fastest Finger First" round, eventually emerging as the overall champion. Ankit secured 2nd place, Khush took 3rd, and Vasu Jindal finished 4th. The event concluded with a certificate ceremony led by chief guest Vignesh Prabhakar and Dr. Srinivasan MB, followed by a vote of thanks from President Karan Budhiraja.



Nirvaah

4th September, 2024

Nirvaah, a three-day sustainable fest, began on Wednesday, September 4th, with an inauguration ceremony at 10:00 A.M. in the Main Auditorium. Around 500 second-year students attended. The event was led by chief guest Mr. G. Nagaraj, founder of the Indian Ploggers Army. Dr. Sharanya, Faculty Coordinator for the SDG Cell, BGR Campus, delivered the welcome address, followed by Dr. Leena, Director of the SDG Cell, who outlined the cell's vision and mission. A token of appreciation was presented to Dr. Leena. Event Heads introduced the fest and its various verticals, and the trophies were unveiled by dignitaries.

The ceremony ended with a vote of thanks from the Overall Head of the SDG Cell. Nirvaah marks the beginning of the SDG Cell's activities for the 2024-25 academic year and sets the stage for sustainable initiatives on campus. It is the university's first sustainable fest.

**SEPTEMBER
EDITION**

Integrating DEIB into Organizational DNA - HR NEXUS

14th September 2024

The HR NEXUS panel discussion, held at the mini auditorium, focused on the critical theme of Diversity, Equity, Inclusion, and Belonging (DEIB) in modern organizations. The event began with the lighting of the lamp, followed by speeches from esteemed professionals like Mr. Karthik Chandrashekar and Ms. Abha Saxena, who provided insightful perspectives on integrating DEIB into organizational culture and its significance for business responsibility. The interactive panel discussion, led by Mr. Mohan Kumar, further explored the role of DEIB in company policies, government support for LGBTQ+ rights, and examples of how major corporations like HUL, TCS, and Wipro have successfully implemented these principles. The session concluded with a lively Q&A, leaving attendees with actionable insights on fostering a culture of belonging in the workplace.





BHASHA UTSAV

September 13 2024

The cultural event kicked off with a vibrant procession from the academic block, led by the energetic *Chendamelam* team. Behind them marched the Dean, Associate Dean, HODs, faculty members, and SWO coordinators, followed by students from all classes. The procession beautifully showcased diverse cultural performances, including the rhythmic *Dollu Kunitha*, the lively *Huli Vesha*, and the powerful beats of the *Punjabi Dhol*. After performing at the entrance of the auditorium block, attendees proceeded inside to witness the main cultural event.

The formal proceedings in the auditorium began with the lighting of the lamp by Father Varghese, the Dean, Associate Dean, HODs, faculty, the coordinator of SWO, and the overall heads. Fr Varghese and the Dean then officially inaugurated the program with a ceremonial drum beating, setting the tone for the cultural showcase. This was followed by a dynamic *Chendamelam* performance and the energetic beats of the *Punjabi Dhol*, marking the beginning of the cultural extravaganza.

The event continued with a rich display of Karnataka's heritage, Kerala's *Chendamelam*, and *Punjabi Dhol*, before progressing into the informal segment.

The informal session showcased a variety of performances representing the unique traditions of Tamil Nadu, Rajasthan, Gujarat, Maharashtra, and West Bengal, complemented by engaging karaoke and dance performances by the teachers.

The International Community made a vibrant contribution with a musical performance and a ramp walk, spotlighting global cultures. Interactive elements, including an audience participation game and an emcee-led *shaayri* session, kept the crowd entertained. The grand finale featured a portrayal of a Tamil ethnic wedding and a Telugu musical performance, capturing the essence of regional rhythms and traditions. Prizes were awarded to the top-performing teams, with Insolito securing 1st place, followed by Vadacurry and Banjaras.

A best class photo contest and tokens of appreciation for participating teachers added a festive note to the event. The formal proceedings concluded with a vote of thanks by Student Welfare Office followed by a lively DJ session that wrapped up the celebration. Overall, the event was a vibrant showcase of cultural unity, collaboration, and entertainment, fostering active participation from both students and faculty.



BHASHA UTSAV 2024

ETHNIC DAY

Where every language tells a story....



Capacity Development and Skill Enhancement Training Program in Professional Skills

09th Sep 2024 to 12th Sep 2024



Christ University

Students developed the skills to express their thoughts clearly and confidently in resumes, interviews, and presentations. They were prepared to present themselves professionally with optimized resumes, LinkedIn profiles, and refined interview techniques. Training focused on various interview scenarios, emphasizing effective communication and confidence. Students also learned to manage time efficiently, balancing academic and professional commitments. They gained the ability to contribute meaningfully in group discussions and understood how to demonstrate professionalism in diverse settings, both in-person and online. Additionally, they were equipped with strategies to build and maintain strong professional networks while recognizing the importance of making a positive impression in all professional interactions.



Design Thinking and Innovation

9 – 11 September 2024

A 3-day workshop was held for the students of 1BALIB and 3BALIB on the subject of Design Thinking and Innovation, from 9th September to 11th September, 2024. The speaker for this educational workshop was Dr Avijit Chakravarti, renowned educator, entrepreneur and guest faculty. He has had 21 years of experience in Media & Education, having held senior editorial positions in organisations like The Times of India, Hindustan Times, Tehelka, The Pioneer & The Statesman. Dr Chakravarti currently works in Education with key contributions in teaching, research, consulting, academic administration & institution-building. He also possesses a keen interest in the social sector, having written extensively on social and developmental issues in the mainstream media, and undertaken consultancy assignments on developmental issues for organisations like Govt. of West Bengal, Jeevika (Govt. of Bihar) and FICCI-CARE India; guides social projects by students in collaboration with Indian & international NGOs.

Jollywood Field Trip

2 September, 2024

As part of the Film Appreciation curriculum, the Department of Media Studies organized a field trip to Jollywood Studios and Adventures on 2 September 2024. Forty-five students from 5JOUH, guided by Dr. Indumathi S and Dr. Ajay Kumar, participated in this immersive learning experience in film production, set design, and visual storytelling.

The trip included visits to two key sections: The Titanic, where students explored detailed replicas of the iconic ship, learning about historical set design, and The Lost World, a jungle environment featuring animatronic dinosaurs that showcased the use of visual effects and practical sets in filmmaking. This hands-on exposure allowed students to analyze the role of production design and technology in creating compelling cinematic experiences.

Visit to Agricultural University

2 September 2024

The Department of Economics of Christ (Deemed to be University) Bannerghatta Road Campus organized a field visit to the University of Agricultural Sciences, Bengaluru. Third-year economics honors students attended the visit and they were able to broaden their perspective on Agricultural Economics. The Department of Agricultural Entomology gave them an idea of how insects can be used to improve food security. The Department of Agricultural Economics gave them an idea of the pricing and income components of the farmers. The Department of Agronomy gave them an idea of management decisions in agriculture. Overall, the students liked the field visit.

Industrial Visit - Simple Energy Pvt Ltd

4 September, 2024

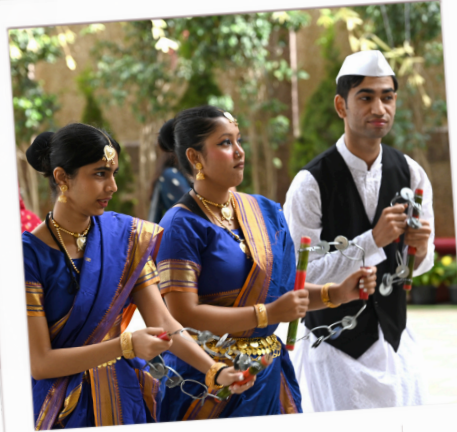
On 4th September 2024, students of 1 BBA SBA A visited Simple Energy's assembly unit, Simple Vision 1.0, in Tamil Nadu, guided by Dr. Anand Patil and Dr. Poornima Purushotham. The visit provided insights into manufacturing processes, advanced technologies, and safety measures. Led by Mr. Muthu, the students explored the assembly of EV batteries, motors, and final products. The experience offered a comprehensive look into the company's practices and supply chain, enriching students' understanding of the EV industry.

AERODROME Visit

17th September 2024

During an industrial visit to Taal Aerodrome, students from Christ University's Master of Tourism and Travel Management program had a highly immersive experience, gaining valuable insights into aerodrome operations. The visit introduced them to essential airport terminologies such as hangars, taxiways, and runways, which are critical to the efficient functioning of an airport. Additionally, they learned about vital security protocols, firefighting measures, and the operations of Air Traffic Control (ATC). A key highlight was their participation in a fire drill, offering hands-on experience in emergency response procedures. Overall, the visit provided students with a comprehensive understanding of aerodrome operations, effectively bridging academic learning with practical application.

BHASHA UTSAV



VISUAL ETHNOGRAPHY

3 September 2024



Dr. Bourke began by differentiating between observation-based and participatory ethnography, highlighting the varying levels of researcher involvement. She then introduced visual ethnography, where images and videos are primary data sources, and discussed techniques like photo-elicitation for deeper insights. Emphasizing ethnography as an immersive process, Dr. Bourke explored the significance of both elicited and non-elicited data, along with relational mapping to visualize connections in the field. Drawing from her case studies at the Tibetan Art Museum and in Sri Lanka, she demonstrated practical applications of visual ethnography.

The Psychology Association held a skill development session titled "Visual Ethnography" at the Mini Auditorium, aimed at second and third-year psychology students. Led by Dr. Lorna Bourke, a Developmental Psychologist from Liverpool Hope University, the session attracted 250 participants and focused on enhancing students' understanding of visual ethnography as a research method.



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